Help young people believe in *who they can become.*

Luke Staton's world tour takes his programme on belief and character into schools, academies, universities and companies across Africa, Asia, Australia and North America, one country at a time. Partners put their name on a leg. Every leg is filmed by a professional crew, so partners receive branded films, social edits and photography for their own channels.

250,000+	15	TEDx	37,000+
YOUNG PEOPLE REACHED TO DATE	CITIES ACROSS 4 CONTINENTS	SPEAKER AND AUTHOR OF CREDO	FOLLOWERS ACROSS CHANNELS

WHAT A FOUNDING PARTNER GETS ON THEIR LEG

A leg is one country: about five days of school, academy and university sessions, one evening event, and the content from all of it.

In every room

- Thanked from the stage by Luke at every school and event
- Logo on the screen, the banner, the tour page at lukestaton.com/tour, school letters and social posts for the leg
- A two-minute welcome before Luke speaks, subject to each school's approval: your representative opens the session, or a short film where the school prefers it
- Your staff and guests invited to school days and the evening event

Content made for you

- A highlight film, edited clips for social and a photo set from the leg, logo featured, delivered within 14 days of the leg ending
- Usage rights for 12 months; 24 months for the title partner
- Tagged posts on Luke's channels, and your name in the tour's press materials for the leg

After the leg

- An impact report: schools and students reached, confidence survey before and after, photos, quotes, teacher feedback
- First refusal on the next leg and the next year

WAYS TO PARTNER

Title partner

Every leg of the tour, 2027 and 2028. "Powered by" naming, the full benefits on every leg, 24-month content rights, and Luke at one of your own events.

Country partner

One leg, one country. The full benefits, in your name, for that country.

School partner

One school or academy day. Thanked from the stage, your logo in that room, and that day filmed and photographed as your story.

In-kind partner

Flights, hotels, venues, kit or production for one leg. A credited role, your logo on that leg's materials, thanked from the stage.

THE LEGS

February
Asia and the Gulf: Dubai, Bangkok, Chiang Mai, Singapore, Kuala Lumpur, Hong Kong, Bali

March to April 2027
Africa: Accra, Nairobi

May
Canada: Vancouver

July
Australia: Melbourne

September
North America: Vancouver, Los Angeles

April 2028
Northeast Asia: Seoul, Jeju, Tokyo

Founding partners The first partner on each leg is named a founding partner for the life of the tour, and keeps first refusal every year after.

Start with a 20-minute call Michelle confirms the dates for your country, availability and the partnership investment, and sends a one-page proposal within 24 hours.

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lukestaton.com/tour
Speaker · Author · Human Performance