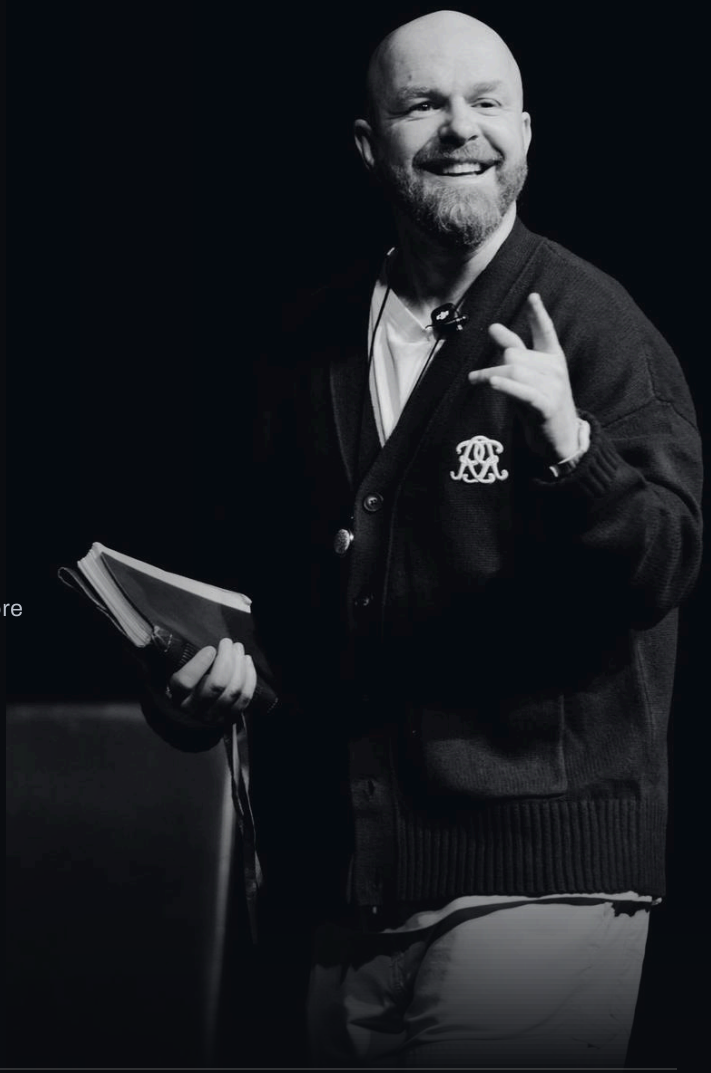
LS | LUKE STATON

— SPEAKER · AUTHOR

Who and what could we *truly become?*



Signed as a teenager by Premier League Blackburn Rovers, then Bolton Wanderers, and capped by England at youth level. The career ended before it began. **What he built after that is the work:** identity, rejection and self-worth, told by someone who lived them.

Touring the United States, Canada, Japan and Singapore in 2027 and 2028. Dates and sponsorship open now.

250,000+
Young people reached, alongside audiences at global organisations.

10+
Years of his schools programme, Inspiring The Next Generation.

3
Continents: the UK, Europe, the Gulf and the United States.

TEDx
TEDxDoncaster speaker, and author of the children's book Credo.

ACT ONE

The academy

Blackburn Rovers and Bolton Wanderers, playing under Kenny Dalglish, Roy Hodgson and Sam Allardyce. England youth.

ACT TWO

The end

He never made the first team. From some of the best players in the country to laying bricks on a building site, back in his old bedroom.

ACT THREE

What came after

A book, a TEDx stage, a schools programme running for a decade, and a live event at Theatre Royal Wakefield.

— SELECTED ROOMS AND PARTNERS

Bates · Chelsea FC · BDO · BMW · EY Foundation · FATFACE · Macmillan Cancer Support · TEDxDoncaster

SPEAKING

Three territories. *One conversation.*

Purpose

Who are you when the thing that defined you stops? Identity, rejection and self-worth, for students, athletes and anyone in transition.

People

Trust and belonging, so a team, a squad or a class feels safer, stronger and more aligned.

Possibility

The courage to speak, act and lead, and to become who you are capable of becoming.

Keynote	45 TO 60 MIN · 100 TO 1,000+	Orientation, welcome week, athletics banquets, whole cohort events.
Workshop	90 MIN · 20 TO 40	Varsity teams, student leaders, residence advisors, coaching staff.
Assembly	30 TO 45 MIN · A WHOLE GRADE	Middle and high schools, ages 11 to 18.
Staff development	HALF DAY · A STAFF ROOM	For the people who spend their lives encouraging everyone else.
Online	15 MIN · ON DEMAND	A recorded session for students choosing their next step.

NORTH AMERICA · 2027 AND 2028

For universities and colleges in the *United States and Canada.*

- Orientation and welcome week
- Athletics departments (Bates College, Maine)
- Student affairs and wellbeing
- Leadership and careers

Visits run five speaking days or fewer, and nearby campuses can share one visit. A partner can fund a programme outright, so the host pays nothing.

> “ He came to our office three times for free to mentor and inspire our team. Today we are one of the largest HubSpot agencies in the world. He still leads our annual events.
>
> MARK BYRNE · FOUNDER, XGROWTH

> “ He empowered everyone in the room, a group who were all strangers before the session, to stand up and present.
>
> MEGAN YOUNG · PROGRAMME LEAD, EY FOUNDATION

> “ Listening to Luke share his journey was both inspiring and eye-opening.
>
> GRADE 11 STUDENT · ISR INTERNATIONAL SCHOOL, GERMANY

As featured by Dewsbury Reporter · Aberdeen Live · FatFace Foundation · Linda’s Book Bag · TEDxDoncaster · Fit Dads Podcast

Inspire Beyond, Theatre Royal Wakefield. Photography by Roberta.

Bring Luke *into the room.*

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37,000+ followers across LinkedIn, Facebook, Instagram, TikTok, X, YouTube and the newsletter.