

— FOR TOUR HOSTS

# On tour, *2027 and 2028.*

Canada, the United States, Japan and Singapore. Dates are open now.



— WHO HE IS

# Inside the professional game before he could vote. *Over by twenty-one.*

Luke Staton played for Blackburn Rovers and Bolton Wanderers, and for England at youth level. When football ended he went back to his old bedroom and a job on a building site. **What he built from there is the work.**

250,000<sup>+</sup>

Young people reached

10<sup>+</sup>

Years of his schools  
programme, since 2015

TEDx

Speaker, TEDxDoncaster

Credo

Author of the illustrated book

# Universities, schools *and companies.*

## Orientation and welcome week

A keynote that sets the tone for a new class: identity, belonging, and what to do when the plan changes.

## Athletics departments

For student athletes carrying performance and identity at the same time.

## Student affairs and wellbeing

Workshops for student leaders, residence advisors and the staff who support them.

## Companies

A keynote or workshop for your own people while Luke is in your city.

# Several formats can share *one visit*.

|                   |                              |                                                                                 |
|-------------------|------------------------------|---------------------------------------------------------------------------------|
| Keynote           | 45 TO 60 MIN · 100 TO 1,000+ | Orientation, welcome week, athletics banquets, whole cohort and company events. |
| Workshop          | 90 MIN · 20 TO 40            | Varsity teams, student leaders, residence advisors, coaching staff.             |
| Assembly          | 30 TO 45 MIN · A WHOLE GRADE | Middle and high schools, ages 11 to 18.                                         |
| Staff development | HALF DAY · A STAFF ROOM      | For the people who spend their lives encouraging everyone else.                 |

# Three steps. *No brief needed.*

01

## Tell us your dates and audience

City, country, who is in the room and roughly when.

02

## We plan the trip

Visits run five speaking days or fewer, and nearby hosts can share one visit.

03

## Partners can fund it

A sponsor can fund a programme outright, so the host pays nothing.

# He has already *travelled well*.

- 01 Bates College, USA. Student athletes, on performance and identity.
- 02 ISR International School, Germany. Talks from Grade 5 to Grade 11.
- 03 Chelsea FC Academy, London. Delivered alongside Jody Morris.
- 04 BDO, Wembley Stadium. A full hall of finance graduates.

“Listening to Luke share his journey was both inspiring and eye-opening.”

GRADE 11 STUDENT, ISR INTERNATIONAL SCHOOL ON THE RHINE



— NEXT STEP

Tell us your city *and your*  
*dates.*

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Canada, the United States, Japan and Singapore, 2027 and 2028. Fees depend on format, audience and travel, and you will get a clear quote.